

The logo for ISDE (The International Society for Diseases of the Esophagus) is located in the top left corner. It consists of the acronym "ISDE" in white, bold, sans-serif font, enclosed within a dark red rounded rectangle. To the right of the text is a white graphic element consisting of several curved, overlapping lines that suggest the shape of an esophagus or a stylized letter 'S'.

ISDE

The International Society for
Diseases of the Esophagus

A large, stylized graphic of an esophagus is positioned on the left side of the cover. It is rendered in shades of grey and blue, with a rounded, bulbous end pointing towards the center. The background of the entire cover is a vibrant orange, overlaid with several thin, curved, light-colored lines that create a sense of depth and movement, mimicking the structure of the esophagus.

**SPONSORSHIP
BROCHURE**



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ABOUT THE ISDE

The International Society for Diseases of the Esophagus (ISDE) is an international, multispecialty society devoted to the study of the esophagus in disease and in health.

The aim of the ISDE is to promote the exchange of scientific and medical knowledge among specialists in the field, to maintain interchange with organizations and industries, and to encourage basic and clinical research in fields related to the esophagus. In order to promote the professional and educational development of individuals interested in the esophagus, the ISDE sponsors its own journal, international congresses, webinars, and other educational programs.

For the latest research, membership information and upcoming Congresses, please visit www.isde.net.

Contact Details

International Society for Diseases of the Esophagus

Suite 2101, 1177 West Hastings Street

Vancouver, British Columbia

Canada V6E 2K3

Tel: +1 778 945 0070

Fax: +1 604 681 1049

info@isde.net

MEMBERSHIP STRUCTURE

300 members from
46 countries



SPONSORSHIP OPPORTUNITIES



BRONZE SUPPORTER LEVEL

USD 7,500

- Listing on the ISDE website and linked to company website
- 1 webinar per year
- 1 ad in the Esophagram
- 5% discount for meeting sponsorship
- 1 corporate membership of the society



GOLD SUPPORTER LEVEL

USD 15,000

- Listing on the ISDE website and linked to company website
- 2 webinars per year
- 2 ads in the Esophagram
- 1 half page ad in the journal DOTE
- 10% discount for meeting sponsorship
- 1 free registration for the meeting
- 2 corporate memberships of the society



PLATINUM SUPPORTER LEVEL

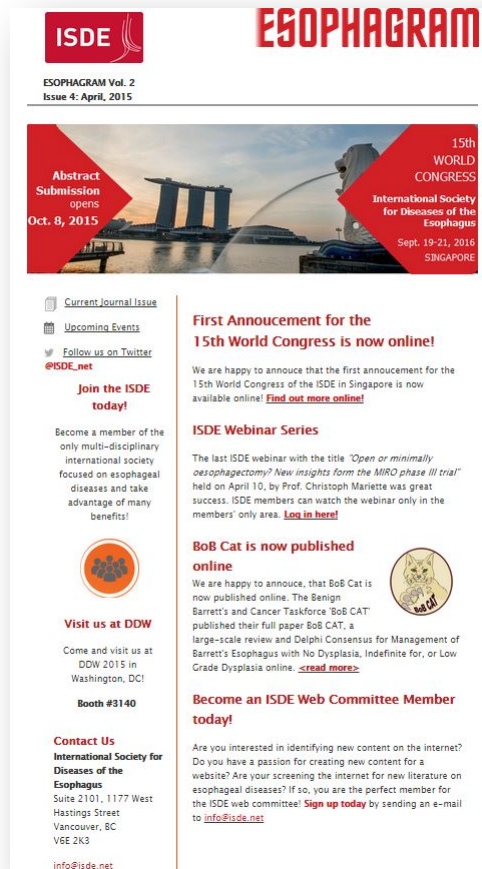
USD 25,000

- Listing on the ISDE website and linked to company website
- 3 webinars per year
- 4 ads in the Esophagram
- 1 full page ad in the journal DOTE
- 15% discount for meeting sponsorship
- 4 corporate memberships of the society

ADVERTISING OPPORTUNITIES

ELECTRONIC NEWSLETTER – ESOPHAGRAM

ISDE sends its electronic newsletter “Esophagram” regularly to about 6,000 experts in the field of the esophagus all around the world. Sponsors have the chance to secure their space in one of the electronic newsletters.



Advertising opportunities

Banner 600 x 200 pixels

USD 700

Banner 150 x 150 pixels

USD 300

PLACE YOUR ADVERTISEMENT ON THE ISDE WEBSITE

Place your advertisement prominently on the ISDE homepage. The advertisement will be linked to the sponsors' website.

Advertising opportunities

Banner 290 x 290 pixels

USD 500

ISDE WEBINAR SERIES

ISDE is excited to present its webinar series! The International Society for Diseases of the Esophagus (ISDE) webinar series aims to promote the latest discoveries, innovations and developments in the field of esophageal diseases. Experts and opinion leaders from a variety of related fields will be selected to present and discuss new information on a variety of topics in an innovative and interactive online format.

These one hour speaker sessions will be conducted online so that participants can attend from the comfort of their own homes or offices. The live presentation allows audience interaction with the speaker via a chat box where questions and comments can be entered. The entire session will also be recorded so that registered attendees and ISDE members can access the presentation and content for a limited time period after the live session. Therefore, people unable to attend the live presentation can still register and access the recorded information afterwards.

PREVIOUSLY HELD WEBINARS

Cancer Prevention Lessons from the Oesophagus using Aspirin

Prof. Janusz Jankowski

Robot-assisted Thoracoscopic Esophagectomy for Esophageal Cancer

Prof. Richard von Hillegersberg

Open or minimally invasive oesophagectomy? New insights from the MIRO phase III trial

Prof. Christophe Mariette

WEBINAR SPONSORSHIP OPPORTUNITIES

Sponsorship Levels

One - 60 minute webinar	USD 3,000
Two - 60 minute webinars	USD 5,000
Three - 60 minute webinars	USD 7,000
One - 60 minute webinar with sponsor provided speaker	USD 10,000

Sponsors receive significant recognition before, during and after the webinar, increasing brand identification and making a lasting impression on attendees.

Pre-webinar

- Logo recognition and hyper link to sponsor's website on website that promotes webinar
- Logo placement on all e-marketing materials sent to members and potential attendees
- Logo placement in the Esophagram
- 5 complimentary registrations for the webinar

During webinar

- One recognition slide with sponsor logo
- One slide with copy provided by sponsor
- Verbal recognition of sponsor during webinar
- Live survey of delegates

Post-webinar

- Logo placement and thank you in the Esophagram
- A link to a recording of the webinar which can be posted on the sponsor's website
- Attendee list
- Survey results
- Content will be archived and accessible for free within the ISDE members only area.

Additional benefits

- Logo will appear on the ISDE website for length of time the webinar is available for viewing
- Hyper link to your website wherever your logo is posted

SPONSORSHIP ORDER FORM

Contact Details

Company Name: _____

Name (to appear on website): _____

Contact Name: _____ Title: _____

Address: _____

Postal Code/Zip: _____ Country: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Opportunities

Select Sponsorship Opportunity you wish to purchase:

		PAYABLE IN US DOLLARS
<input type="checkbox"/> Bronze Supporter Level	\$7,500	\$ _____
<input type="checkbox"/> Gold Supporter Level	\$15,000	\$ _____
<input type="checkbox"/> Platinum Supporter Level	\$25,000	\$ _____

TOTAL SPONSORSHIP OPPORTUNITIES \$ _____

Webinar Sponsorship Opportunities

Select Webinar Sponsorship Opportunities you wish to purchase:

WEBINAR SPONSORSHIP OPPOTUNITIES		PAYABLE IN US DOLLARS
<input type="checkbox"/> One - 60 minute webinar	\$3,000	\$ _____
<input type="checkbox"/> Two - 60 minute webinar	\$5,000	\$ _____
<input type="checkbox"/> Three - 60 minute webinar	\$7,000	\$ _____
<input type="checkbox"/> One - 60 minute webinar with sponsor provided speaker	\$10,000	\$ _____

TOTAL WEBINAR SPONSORSHIP OPPORTUNITIES \$ _____

ADVERTISING OPPORTUNITIES

ADVERTISEMENT IN ESOPHAGRAM

<input type="checkbox"/> Banner 600 x 200 pixels	\$700	\$ _____
<input type="checkbox"/> Banner 150 x 150 pixels	\$300	\$ _____

ADVERTISEMENT ON THE ISDE WEBSITE

<input type="checkbox"/> Banner 290 x 290 pixels	\$500	\$ _____
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TOTAL ADVERTISING OPPORTUNITIES \$ _____

TOTAL WEBINAR SPONSORSHIP/ADVERTISING OPPORTUNITIES \$ _____

Date: _____ Signature: _____

Please return this form to:

International Society for Diseases of the Esophagus
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Tel: +1 778 945 0070 | Fax: +1 604 681 1049 | Email: info@isde.net



An invoice will be sent on receipt of this order. All sponsorship/commercial/advertising opportunities for ISDE are sold on a first come-first sold basis. Sponsorship/commercial/advertising opportunities will be considered sold only upon receipt of payment. In order to avoid delays, we highly recommend all orders be emailed to info@isde.net. Sponsorship/advertising opportunities and rates are subject to change without notice.

PAYMENT: Due 30 days from date of invoice or as indicated. ISDE maintains the right to render this order null and void without notice if payment is not received by the due date.

Cancellation of Webinars: Cancellation must be in writing. 50% cancellation fee will apply up to 2 weeks prior to the webinar. No refunds after this date. ISDE WEBINARS reserves the right to re-sell any sponsorship/commercial/advertising opportunities. Sponsorship/commercial/advertising opportunities may be changed or substituted without notice.

To expedite your order, please send this signed order to the attention of Bernadette Kitzler at: info@isde.net

**WE LOOK FORWARD TO DEVELOPING A STRONG
PARTNERSHIP WITH YOU!**