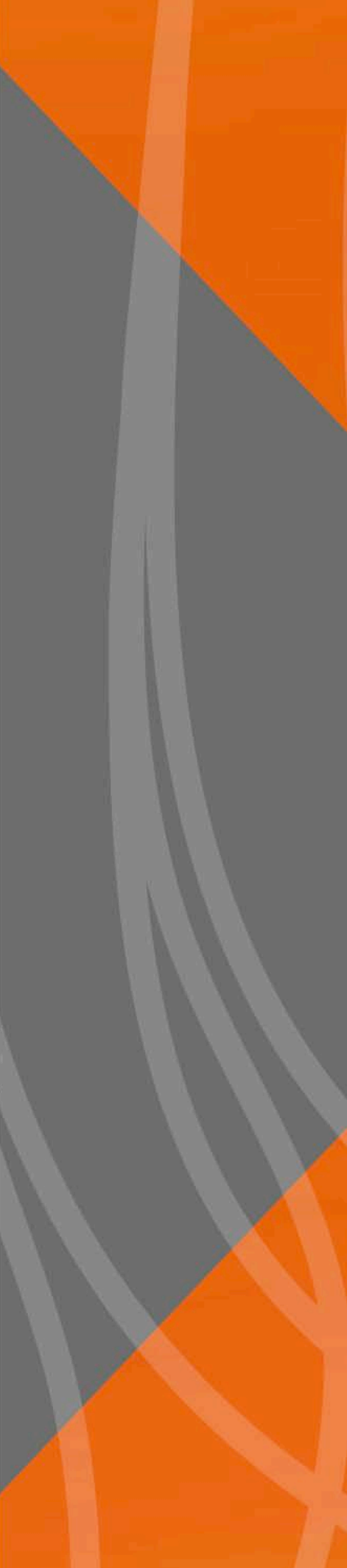




The International Society for  
Diseases of the Esophagus

INTERNATIONAL • INTERDISCIPLINARY • EVERYTHING ESOPHAGEAL

# SPONSORSHIP BROCHURE



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# ABOUT THE ISDE

The International Society for Diseases of the Esophagus (ISDE) is an international, multispecialty society devoted to the study of the esophagus in disease and in health.

The aim of the ISDE is to promote the exchange of scientific and medical knowledge among specialists in the field, to maintain interchange with organizations and industries, and to encourage basic and clinical research in fields related to the esophagus. In order to promote the professional and educational development of individuals interested in the esophagus, the ISDE sponsors its own journal, international congresses, webinars, and other educational programs.

For the latest research, membership information and upcoming Congresses, please visit [www.isde.net](http://www.isde.net).

## Contact Details

International Society for Diseases of the Esophagus

Suite 300, 1201 West Pender Street

Vancouver, British Columbia

Canada V6E 2V2

Tel: +1 236 521 0029

Fax: +1 604 681 1049

[info@isde.net](mailto:info@isde.net)

# MEMBERSHIP STRUCTURE

**370** members from  
**48** countries



# SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities are based on a 12 month cycle

## BRONZE SUPPORTER LEVEL USD 7,500

- Logo listed on the ISDE website with link to company website
- 1 webinar per year
- 1 ad in the Esophagram
- 1 e-blast to Society Membership
- 5% discount for congress sponsorship

## SILVER SUPPORTER LEVEL USD 15,000

- Logo listed on the ISDE website with link to company website
- 2 webinars per year
- 1 ad in the Esophagram
- 1 half page ad in the journal DOTE
- 10% discount for congress sponsorship
- 1 free registration for the congress
- 1 e-blast to Society Membership
- 1 corporate membership of the society

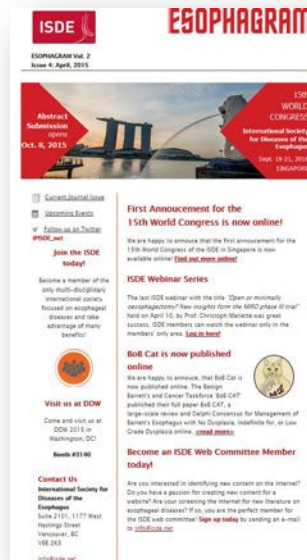
## GOLD SUPPORTER LEVEL USD 25,000

- Logo listed on the ISDE website with link to company website
- 3 webinars per year
- 2 ads in the Esophagram
- 1 full page ad in the journal DOTE
- 15% discount for congress sponsorship
- 2 free registrations for the congress
- 1 e-blast to society membership
- 1 corporate membership of the society

# ADVERTISING OPPORTUNITIES

## ELECTRONIC NEWSLETTER – ESOPHAGRAM

ISDE sends its electronic newsletter “Esophagram” regularly to about 6,000 experts in the field of the esophagus all around the world. Sponsors have the chance to secure their space in one of the electronic newsletters.



## Advertising opportunities

Banner 150 x 150 pixels (per issue)	USD 300
Banner 600 x 200 pixels (per issue)	USD 700
One e-blast to Society Membership	USD 2,700

*\* content must be reviewed by society secretariat*

## PLACE YOUR ADVERTISEMENT ON THE ISDE WEBSITE

Place your advertisement prominently on the ISDE homepage. The advertisement will be linked to the sponsors' website.

## Advertising opportunities

Banner 290 x 290 pixels (12 months)	USD 1,000
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1- Article Post in the ISDE News Corner	USD 3,000
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# ISDE WEBINAR SERIES

ISDE is excited to present its webinar series! The International Society for Diseases of the Esophagus (ISDE) webinar series aims to promote the latest discoveries, innovations and developments in the field of esophageal diseases. Experts and opinion leaders from a variety of related fields will be selected to present and discuss new information on a variety of topics in an innovative and interactive online format.

These one hour speaker sessions will be conducted online so that participants can attend from the comfort of their own homes or offices. The live presentation allows audience interaction with the speaker via a chat box where questions and comments can be entered. The entire session will also be recorded so that registered attendees and ISDE members can access the presentation and content for a limited time period after the live session. Therefore, people unable to attend the live presentation can still register and access the recorded information afterwards.

## **PREVIOUSLY HELD WEBINARS**

Cancer Prevention Lessons from the Oesophagus using Aspirin

*Prof. Janusz Jankowski*

Robot-assisted Thoracoscopic Esophgagectomy for Esophageal Cancer

*Prof. Richard von Hillegersberg*

Open or minimally invasive oesophagectomy? New insights from the MIRO phase III trial

*Prof. Christophe Mariette*

# WEBINAR SPONSORSHIP OPPORTUNITIES

## Sponsorship Levels

One - 60 minute webinar	USD 3,000
Two - 60 minute webinars	USD 5,000
Three - 60 minute webinars	USD 7,000
One - 60 minute webinar with sponsor provided speaker	USD 10,000

Sponsors receive significant recognition before, during and after the webinar, increasing brand identification and making a lasting impression on attendees.

## Pre-webinar

- Logo recognition and hyper link to sponsor's website on website that promotes webinar
- Logo placement on all e-marketing materials sent to members and potential attendees
- 5 complimentary registrations for the webinar

## During webinar

- One recognition slide with sponsor logo
- One slide with copy provided by sponsor
- Verbal recognition of sponsor during webinar
- Live survey of delegates

## Post-webinar

- Logo placement and thank you in the Esophagram
- A link to a recording of the webinar which can be posted on the sponsor's website
- Attendee list
- Survey results
- Content will be archived and accessible for free within the ISDE members only area.

## Additional benefits

- Logo will appear on the ISDE website for length of time the webinar is available for viewing
- Hyper link to your website wherever your logo is posted



# ISDE ROUNDTABLE DISCUSSION

ISDE is inviting international panelists to discuss highly important topics in the field of esophagus.

These discussions will be recorded and published on the ISDE website. The audience has the chance to comment the round table discussion in a discussion forum afterwards. Related abstracts can be linked on the website and your society logo will be hyperlinked prominently.

## **PREVIOUSLY HELD ROUNDTABLE DISCUSSIONS**

Achalasia Round Table Expert Panel

*PANELISTS:*

*Luigi Bonavina*

*Albert Bredenoord*

*Peter Kahrilas*

*Magnus Nilsson*

*David Watson*

*Payal Saxena*

Gastro-Esophageal Reflux Disease (GERD) Round Table Expert Panel

*PANELISTS:*

*Luigi Bonavina*

*Magnus Nilsson*

*Karl Hermann Fuchs*

*Giovanni Zaninotto*

*Kenneth Wang*

*Lars Lundell*

*Monther Bajbouji*

# ROUNDTABLE SPONSORSHIP OPPORTUNITIES

## Sponsorship Levels

One – Roundtable Panel	USD 3,000
One – Roundtable Panel with sponsor provided panelist	USD 10,000

Sponsors receive significant recognition before, during and after the roundtable panel increasing brand identification and making a lasting impression on attendees.

## Pre-roundtable

- Logo recognition and hyper link to sponsor's website on website that promotes the roundtable
- Logo placement on all e-marketing materials sent to members and potential attendees
- Logo placement in the Esophagram

## During roundtable

- Verbal recognition of sponsor during roundtable

## Post-roundtable

- Logo placement and thank you in the Esophagram
- A link to a recording of the roundtable which can be posted on the sponsor's website
- Content will be archived and accessible for free within the ISDE members only area.

## Additional benefits

- Logo will appear on the ISDE website for length of time the roundtable is available for viewing
- Hyper link to your website wherever your logo is posted

# SPONSORSHIP ORDER FORM

## Contact Details

Company Name: \_\_\_\_\_

Name (to appear on website): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code/Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsorship Opportunities

Select Sponsorship Opportunity you wish to purchase:

		PAYABLE IN US DOLLARS
<input type="checkbox"/> Bronze Supporter Level	\$7,500	\$ _____
<input type="checkbox"/> Gold Supporter Level	\$15,000	\$ _____
<input type="checkbox"/> Platinum Supporter Level	\$25,000	\$ _____

Total Sponsorship Opportunities \$ \_\_\_\_\_

## Advertising Opportunities

Select Advertising Opportunity you wish to purchase:

		PAYABLE IN US DOLLARS
ADVERTISEMENT IN ESOPHAGRAM		
<input type="checkbox"/> Banner 150 x 150 pixels	\$300	\$ _____
<input type="checkbox"/> Banner 600 x 200 pixels	\$700	\$ _____
<input type="checkbox"/> One e-blast to Society Membership	\$2,700	\$ _____

## ADVERTISEMENT ON THE ISDE WEBSITE

<input type="checkbox"/> Banner 290 x 290 pixels	\$1,000	\$ _____
<input type="checkbox"/> One Article Post in the ISDE News Corner	\$3,000	\$ _____

Total Advertising Opportunities \$ \_\_\_\_\_

## Webinar Sponsorship Opportunities

Select Webinar Sponsorship Opportunities you wish to purchase:

		PAYABLE IN US DOLLARS
<input type="checkbox"/> One - 60 minute webinar	\$3,000	\$ _____
<input type="checkbox"/> Two - 60 minute webinar	\$5,000	\$ _____
<input type="checkbox"/> Three - 60 minute webinar	\$7,000	\$ _____
<input type="checkbox"/> One - 60 minute webinar with sponsor provided speaker	\$10,000	\$ _____

Total Webinar Sponsorship Opportunities \$ \_\_\_\_\_

## Roundtable Sponsorship Opportunities

Select Roundtable Sponsorship Opportunities you wish to purchase:

		PAYABLE IN US DOLLARS
<input type="checkbox"/> One Roundtable Panel	\$3,000	\$ _____
<input type="checkbox"/> One Roundtable Panel with Sponsor provided speaker	\$10,000	\$ _____

Total Roundtable Sponsorship Opportunities \$ \_\_\_\_\_

**TOTAL SPONSORSHIP OPPORTUNITIES \$ \_\_\_\_\_**

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Please return this form to:

International Society for Diseases of the Esophagus  
Suite 300, 1201 West Pender, Vancouver, British Columbia, Canada V6E 2V2  
Tel: +1 236 521 0029 | Fax: +1 604 681 1049 | Email: [info@isde.net](mailto:info@isde.net)

**An invoice will be sent on receipt of this order.**

**All sponsorship/commercial/advertising opportunities for ISDE are sold on a first come-first sold basis.**

**Sponsorship/commercial/advertising opportunities will be considered sold only upon receipt of payment.**

In order to avoid delays, we highly recommend all orders be emailed to [info@isde.net](mailto:info@isde.net). Sponsorship/advertising opportunities and rates are subject to change without notice.

**PAYMENT: Due 30 days from date of invoice or as indicated.** ISDE maintains the right to render this order null and void without notice if payment is not received by the due date.

**Cancellation: Cancellation must be in writing. 50% cancellation fee will apply up to 6 month after signing the order form, no refunds after this date.** ISDE reserves the right to re-sell any sponsorship/commercial/advertising opportunities. Sponsorship/commercial/advertising opportunities may be changed or substituted without notice.

To expedite your order, please send this signed order to the attention of Bernadette Kitzler at: [info@isde.net](mailto:info@isde.net)

**WE LOOK FORWARD TO DEVELOPING A STRONG  
PARTNERSHIP WITH YOU!**