
ISDE Executive Committee Meeting

Chicago/Northwestern, Hyde Park Conference Room 14024,
Wednesday 18 May 2005, 1:00 pm – 5:00 pm

Agenda

(1) **Old Minutes** Dr. A. Duranceau

The committee approved the minutes for the December 18, 2004 meeting. Duranceau indicated we should add as a sub note to the agenda that dues have increased to \$175.00 (with a \$50 voluntary reserve). The board voted a unanimous approval of the minutes.

(2) **Industry Meeting Aftermath** Dr. J. Prado Moraes-Filho

Duranceau reported that attendance was good at the "Industry Meeting" and everyone left the meeting with a positive impression and exchange. Some companies were quite willing to support our society, but there are companies reluctant to support the society also. However, the importance of opening up avenues of support for the journal and website were discussed by the members. The committee agreed to send a memo to f/u and say to industry sponsors that they have an opportunity to sponsor ISDE in various ways.

(3) **Financial Report** Dr. M. Hongo/Dr. T. DeMeester

DeMeester reviewed financial report. He reported that Duranceau sent in \$25,000 of his personal funds for ISDE. Duranceau reported that DeMeester also contributed \$25,000 of his personal funds which is held in a separate USC account. Prado indicated that we should have a \$100,000 reserve for ISDE. Committee had a discussion on what we offered for dues, i.e., journal.



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NEWSLETTER SECRETARIAT

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(4) Journal Report: Diseases of the Esophagus

Dr. K. Wang/J. Woolnough, Ed.

Transfer of journal has gone from Siewert to Wang/Deschamps. Wang reported that new venue will bring in new clinical ventures to attract new companies. Focus is to make journal more attractive. Wang reported on upgrades to the system and indicated that they have received 115 manuscripts from 6/04 – 5/05. He reported that by January, 2006, the whole system will be done on-line and this system should be open by summer (paper version will be completely done with by January, 2006).

Duranceau thought getting the newsletter out would be important for advertising additional membership. There could be an easy connection between journal/website/ newsletter.

(5) Upcoming 10th World Congress, 2006/Adelaide Report Dr. J. Dent

Dent reported that we are now in a position to move forward with confidence. He indicated that we are incorporating early morning sessions for sponsors, planning is in good shape, there is plenty of industry display space and he is very pleased with conference organizers. Dent recommended that in the future we take adequate advantage of the meeting at DDW by putting up flyers, etc., to get the word out on World Congress (we did not take advantage this year). He mentioned that a World Congress booth in Canada would be ideal. Duranceau would investigate and find out what the cost of a booth would be.

DeMeester suggested to have a period of time in which industry can make presentations about their new technology. Dent reported that we currently do not have time set aside for this, but we can have a satellite symposium before actual program beings.

Regarding the advertisement of the World Congress, following opportunities were suggested; advertising in monthly journals and/or in other journals, other societies (Italian society meeting in Septemebr, Cardiothoracic Surgery Society, Asian Pacific Digestive Week in September, Japanese Society of Esophagus in July), and other journals (SSAT journal, Journal of Surgery and Journal of Thoracic Surgical Club).

(6) 11th World Congress, 2008/Hungary

Dr. A. Duranceau

DeMeester reviewed memo he wrote to Hungary regarding World Congress for 2008. Lerut recommended that we come up with plan for 2008 very soon and suggested a need for a more detailed prospective. He suggested creating a program committee within the core in order to decide on core and content of World Congress, which was agreed by the board unanimously.

Duranceau suggested that if we want to change things in the future and make this an option for surgical and non-surgical

physicians, we have to come up with a list of items we need done. The board agreed to get a business plan from Hungary and having them present at our next ISDE meeting in Montreal by the Hungarian organizer, to know what type of meeting we need as a group.

Discussions have been made on the template of the meeting, from the free hand plan to formalized one. Zanninoto volunteered to be part of the planning appointment committee. Committee agreed to invite a representative to the Montreal Executive Committee Meeting to present a business plan for World Congress 2008/Hungary.

(7) Website Update Dr. M. Ferguson

Ferguson reported that in the past the website has reflected what has happened in the past. Our goal is to evolve the website to become more interactive and include updates in website. Ferguson suggested that we need a new presidential message, any new announcements, calendar of upcoming events and upcoming meetings. He also suggested we put up a sponsor page of new technology.

(8) Membership Status/Membership Accrual Plan

Dr. T. DeMeester/R. Bravo/S. Estrada

Duranceau suggested the need to develop a plan and/or strategy to accrue membership. He suggested that a key growth area is gastroenterology and bringing in societies that need to be integrated. Dent indicated that this should be in conjunction with publishing the Adelaide meeting.

(9) ESE Correspondence Dr. T. DeMeester

ESE (European Society of the Esophagus) has approximately 150 members proposed to become integrated into our ISDE society, which would include; dues collection (combined collection to us and to them), they would get the journal as their official publication. During the discussion, the word "Affiliation" is suggested to be a better word to use for this membership. ESE members pay \$250 approx US dollars (€210) for dues and many people are already members of ISDE, and they might be able to have a place as counselor or observer at the ISDE Executive Committee Meetings. Committee agreed to invite further rep's to discuss a more detailed plan at the next Executive Committee meeting.

(10) Strategic Plan Dr. A. Duranceau

This agenda item was deferred until the next ISDE Executive Committee meeting in Montreal. Ferguson suggested we should also make a decision on the ISDE Council. This item was also deferred and will be discussed at the next ISDE Executive Committee meeting in Montreal in September 05.

Meeting adjourned at 4:40 p.m.